

SUMMIT FOR CANCER IMMUNOTHERAPY

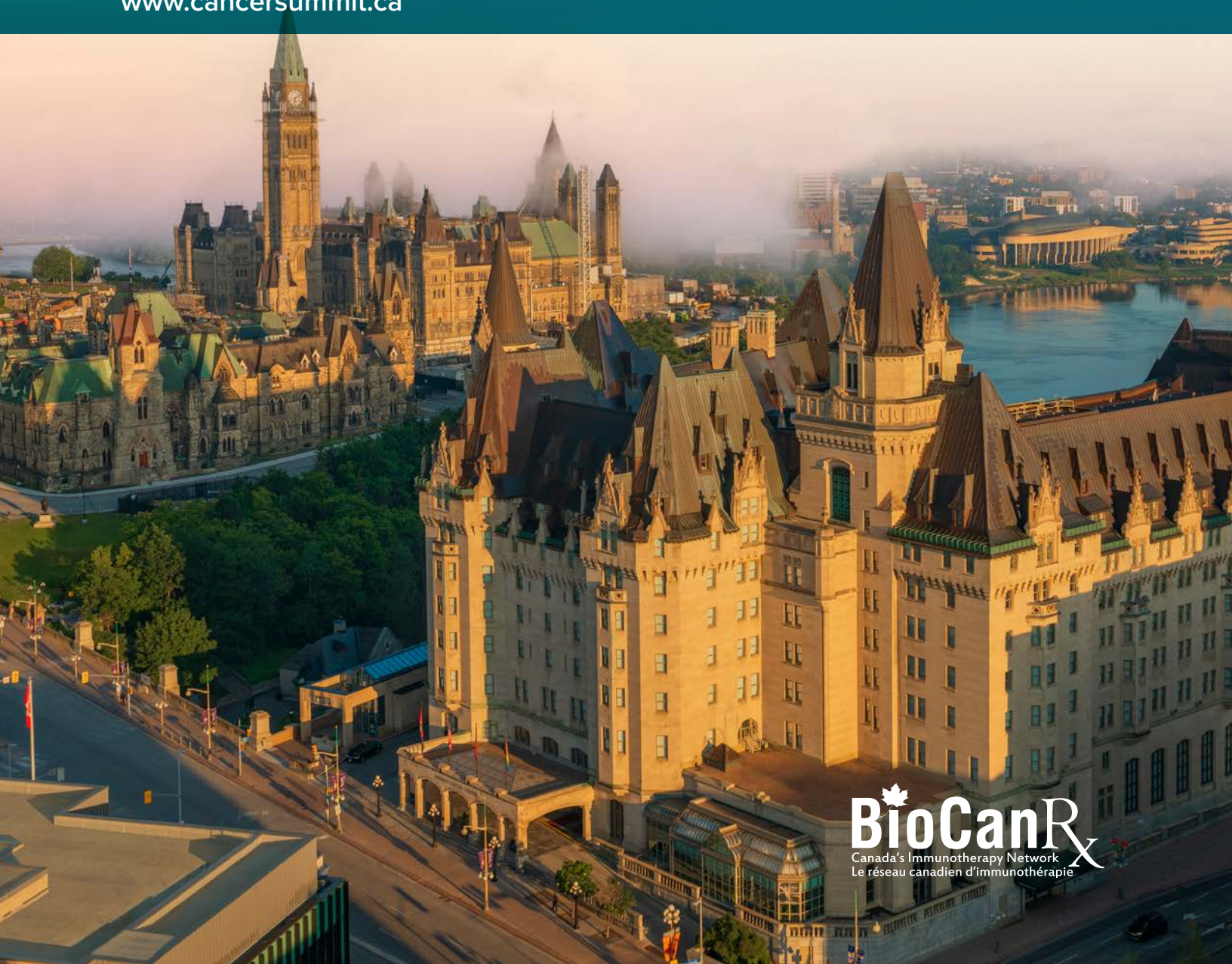
7th Annual Scientific Meeting of BioCanRx

2023 Sponsorship Opportunities

October 1-4, 2023

Fairmont Château Laurier, Ottawa, Ontario

www.cancersummit.ca



BioCanRx
Canada's Immunotherapy Network
Le réseau canadien d'immunothérapie



Showcase your key messages and products with a targeted audience.

Be recognized for supporting the exciting field of cancer immunotherapy!

Customized sponsorship opportunities available.



You're Invited to Sponsor the 2023 Summit for Cancer Immunotherapy

BioCanRx invites you to join us in Ottawa, Canada's capital city, for the seventh Summit for Cancer Immunotherapy (Summit4CI) taking place from Sunday, October 1 through Wednesday, October 4, 2023. Summit4CI brings together more than 300 leading scientists, clinicians, students and economists with representatives from industry, patient groups, charities and government.

The Summit will take place at the Fairmont Château Laurier in downtown Ottawa. The iconic hotel is steps away from Parliament Hill, the ByWard Market, Rideau Canal, the Ottawa River and many national museums, galleries and historic sites.

The Scientific Programming Committee is organizing an exciting agenda and a stellar lineup of plenary and keynote speakers. We'll explore the latest progress in cancer immunotherapy from scientific, clinical, industry and patient perspectives, through scientific presentations, panel discussions, an Oxford-style debate, poster sessions and networking.

We are pleased to have The Learning Institute (LI) returning. Developed by BioCanRx's Cancer Stakeholder Alliance LI Working Group and our HQP community, the LI brings together leaders from oncology patient communities and academics from the immunotherapy research community. Participants attend all plenaries, engage in knowledge exchange activities and a Patient-Researcher Roundtable event.

If you're looking to make connections, there will be lots of networking opportunities – from the Opening Night Reception & Dinner and a Social Night Out to poster sessions, coffee breaks and more!

We couldn't organize this conference without the support of our sponsors! Whether you are a new or returning sponsor, we hope you will review this year's sponsorship offerings and find an option that suits your organization's needs. We are also happy to develop something that you might not see on the list. Whether you sponsor an exhibit booth, poster session, workshop or other opportunity at Summit4CI, your organization will be able to showcase your key messages and products and/or services to a targeted audience, all while being recognized for supporting the exciting field of cancer immunotherapy! Our team looks forward to working with you on your sponsorship package.

Summit4CI Co-Chairs

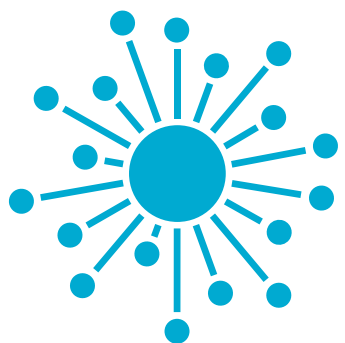


Dr. John Bell
Scientific Director
BioCanRx



Dr. Stéphanie Michaud
President and CEO
BioCanRx

About Summit4CI



SUMMIT FOR CANCER IMMUNOTHERAPY

BioCanRx is pleased to host the 7th annual Summit for Cancer Immunotherapy in Ottawa, Ontario. Summit4CI will explore the latest progress in cancer immunotherapies from scientific, clinical, industry and patient perspectives through a diverse and dynamic lineup of internationally recognized speakers, scientific presentations, panel discussions, poster sessions and networking opportunities.

300+ Delegates in Attendance:

- Leading scientists
- Clinicians
- Post-doctoral and graduate-level trainees
- Pharma, biotech and medical device companies
- Economists
- Patient advocacy groups and charities
- Government organizations

About the Organizers

BioCanRx, Canada's Immunotherapy Network, is a network of scientists, clinicians, cancer stakeholders, academic institutions, NGOs and industry partners working together to accelerate the development of leading-edge immune oncology therapies for the benefit of patients. BioCanRx is becoming a world-leader in the translation, manufacture and adoption of cancer immunotherapies. Through an innovative, collaborative research funding process, BioCanRx invests in translating Canadian technologies from the lab into early phase clinical trials, and addresses socio-economic considerations necessary for their adoption by health-care systems. The network is committed to training and developing the talent needed for a thriving health biotechnology sector in Canada. BioCanRx receives funding from the federal government's Networks of Centres of Excellence, and support from industry, the provinces and charities.



Ottawa

Ottawa is the nation's capital – and it's pretty clear to see why: its central location, walkable urban spaces, cultural institutions, outdoor adventure opportunities and high-tier dining and entertainment options make it an appealing, multi-faceted destination. When you experience Ottawa, you experience all of Canada in one place. For more, visit ottawatourism.ca.



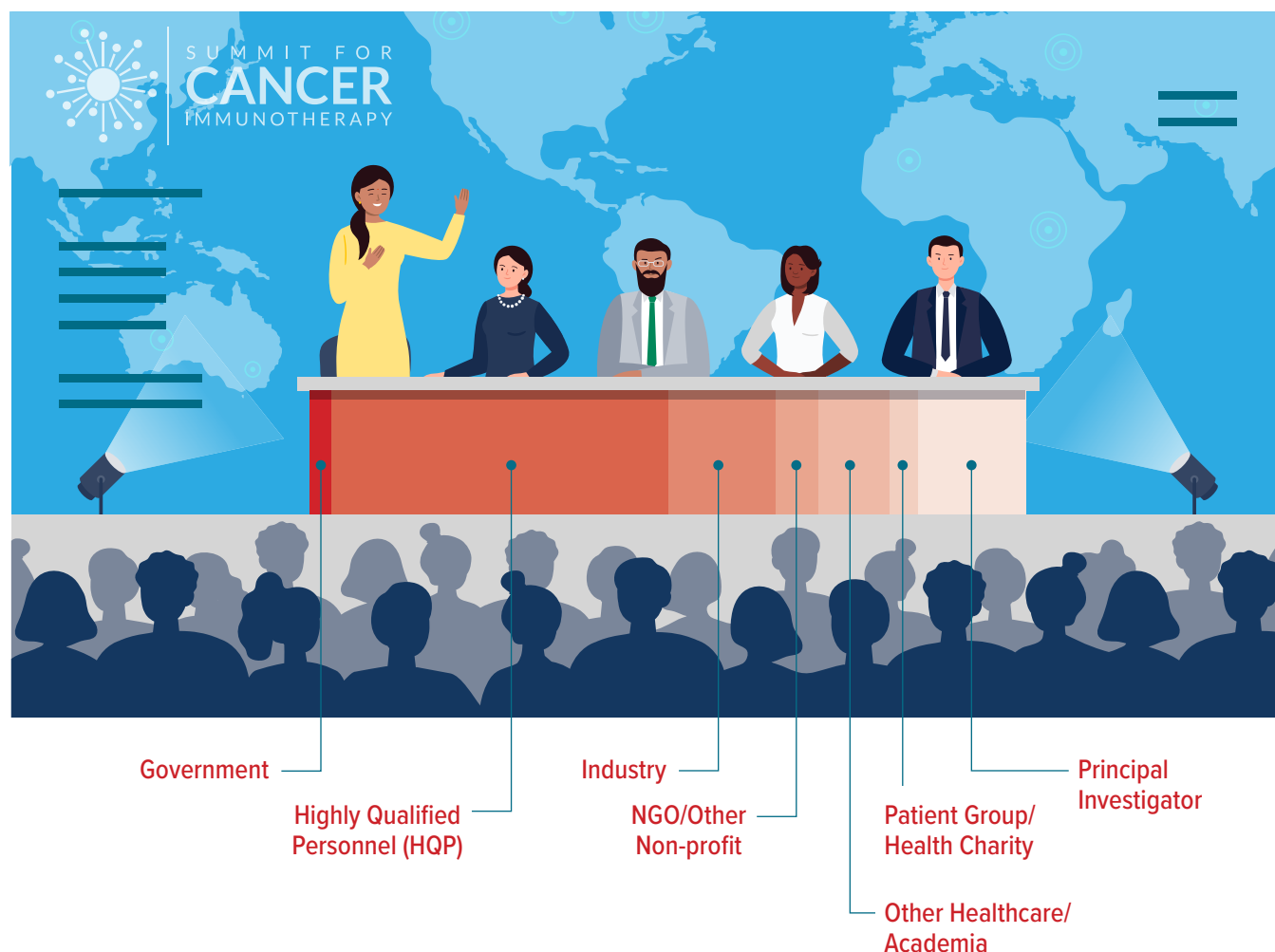
Fairmont Château Laurier



Located in the downtown core, with ByWard Market on one side and the Rideau Canal locks on the other, Fairmont Château Laurier has been revitalized to offer even more luxurious accommodations in a historic chateau. As one of Canada's most recognized landmarks, Fairmont Château Laurier has been hosting guests for more than a century. For more, visit www.fairmont.com/laurier-ottawa



Who Attends Summit4CI



Highlights from Previous Summit4CI Sponsor Experiences



70%
of 2019 & 2022 Summit
attendees surveyed said they
engaged with exhibitors



4.3/5
on average, 2021 & 2022
conference sponsors rated their
sponsor experience 4.3/5 stars

Sponsor Levels

Based on Combined Selections from A-La-Carte Sponsorship Menu

Benefits	PLATINUM \$20,000+	GOLD \$15,000 – \$19,999	SILVER \$11,000 – \$14,999	BRONZE \$6,000 – \$10,999	SUPPORTER \$500 – \$5,999
Complementary registrations	5	3	1	1	
Company ad in program book	Full pg (inside back cover)	Full pg	Half pg	1/4 pg	
Company ad on Summit website	●	●	●		
Option to put company material in conference bags	●	●			
Opportunity to prepare one organization-specific slide to be shown during breaks	●	●	●		
Recognition on Summit website sponsor page; hyperlinked logos	●	●	●	●	●
Acknowledgement at closing and opening ceremonies	●	●	●	●	●
Recognition of sponsor level on all official conference signage	●	●	●	●	●
Opportunity to place posting on career board	●	●	●	●	●
Recognition of sponsor level in official conference communications	●	●	●	●	●
Recognition of sponsor level on official conference slides	●	●	●	●	●
Sponsor recognition on social media	●	●	●	●	●

“One of the best conferences I attend every year.”

“A great meeting in every way”

“Overall it was a fantastic experience, incredibly well organized and a good mix of being relaxed and professional. I learned so much.”

Sponsorship Opportunities – 2023

A-La-Carte Sponsorship Menu

Select items to build a package that suits your interests and combines to a sponsor level on the chart on page five!

Conference Programming

Saturday HQP Development Day – \$6,000

Sponsorship of HQP Development Day includes lunch, 10-minute keynote address and branding. This opportunity is a great way to gain rapport with trainees and future hires for your organization. Total of two (2) to be sold.

Poster Presentation Receptions – \$5,000

Sponsorship of a poster presentation reception includes snacks, cash bar and branding (note: Delegates will receive drink tickets). Company signage at entrances, at the bars and you are welcome to bring your own pull-up banner signage. Total of two (2) to be sold.

HQP Awards – \$5,500

A representative from your company will present the oral and poster presentation awards. Total of one (1) to be sold.

Imagine Lecture Award – \$2,000

Inspired by our patient and caregiver community who ask “what if there is another way” for patient care, the *Trainee Imagine Lecture*. The lecture showcases a trainee who has taken a patient-focused approach to their research in hopes of improving the quality of life of patients. As award sponsor, you’ll be part of this inspirational experience that encourages HQP to embrace the patient perspective. The recipient will be reimbursed for travel, meals and accommodations (per BioCanRx Travel Policy), have their Summit4CI registration fee covered and receive a monetary gift. Total of one (1) to be sold.

BioCanRx Public Forum – \$5,000

Each year, BioCanRx holds a public forum in conjunction with the Summit for Cancer Immunotherapy. This session features leading cancer researchers discussing the current state of Immunotherapy in Canada and other topics geared towards a broad patient-centric audience. Be part of bringing accessible information about new cancer therapeutics to the masses! Total of one (1) to be sold.

Summit4CI Debate – \$2,500

Have your organization’s name associated with the most buzz-worthy event of the conference! Rather than a standard plenary talk, leading researchers will face off to change the initial opinions of attendees on a hot-button topic in Immunotherapy. This engaging event is sure to be one of the highlights of the conference! Total of one (1) to be sold.

Meet the Experts – \$2,500

Be the name behind our signature “Meet the Experts” event, in which trainees have the opportunity to hear valuable insights and career advice from industry leaders. Sponsorship includes naming & branding of the session and helps to offset costs of setup, room rental, etc. Total of one (1) to be sold.

Summit4CI Supporter – \$1,000

Interested in simply contributing to the Summit for Cancer Immunotherapy? Join us a general sponsor supporter through a financial contribution to offset the cost of running the event.

Booth Passport Prize – \$500

Provide the motivation for delegates to fully engage in the conference with a contribution to a Summit booth passport prize! Delegates will visit and engage with various sponsor booths to be entered to win an iPad or electronic device of equivalent value. Total of two (2) to be sold.

WiFi Sponsor – \$2,000

Put your stamp on connectivity at the conference! Your company will be recognized for helping to support WiFi throughout the Summit. Total of one (1) to be sold.

Door Prizes for Social Evening – \$500

Add to the excitement of our social night out by contributing to various door prizes for attendees! At the end of the evening, participants’ names will be drawn to win one of the prizes sponsored by your company. Total of two (2) to be sold.

Plain Language Poster Presentation – \$500

Help recognize a trainee for presenting their research in accessible language. This award is designed to highlight the importance of considering the patient in science communication.

8' by 10' Exhibit Booth (table top) – \$6,000

Take advantage of the opportunity to showcase your product to Summit delegates during breaks and receptions at the conference. A passport booth visitation program will be used to boost the profile of booth sponsors. Plus, you will have the opportunity for a two-minute pitch in front of all conference delegates. Includes table, chairs, pipe and drape, 1 electrical outlet, wireless internet and space for signage. Total of fifteen (15) to be sold; maximum two per sponsor. Includes one free registration. First come first serve for booth location selection.

The Learning Institute – \$6,000

The BioCanRx-Cancer Stakeholder Alliance Learning Institute brings together patient/public leaders and academic scholars in an interactive and collaborative knowledge exchange program. Participants become familiar with research concepts in immuno-oncology, develop knowledge translation skills, network, and create partnerships. Your sponsorship helps to pay for the travel and accommodation of Learning Institute participants.

Total of one (1) to be sold.

Social Media Draw – \$500

Help us recognized engaged conference attendees by sponsoring one or both of social media draws! Anyone posting on social using the #Summit4CI hashtag will be entered to be randomly chosen to win.

2 to be sold

Food & Beverage

Opening Night

A: Opening Reception – \$4,000

Help us kick off the Summit in style by becoming part of our opening evening reception on the first night of the conference. Attendees will enjoy light refreshments and mingling before the keynote dinner.

B: Keynote Dinner – \$7,500

Harness the energy of one of our signature Summit events, the opening keynote dinner. This exciting and inspirational evening will feature a patient speaker and renowned keynote speaker alongside a gourmet dinner for conference attendees to enjoy.

C: Reception + Dinner Savings Bundle – \$10,500

Bundle the above two items for double the impact! Savings of \$1,000.

Total of one (1) each to be sold.

Social Evening – \$8,000

Join BioCanRx in co-sponsoring a fun social evening for delegates. Guests will enjoy mingling with dinner and drinks in a unique space designed to facilitate connection. There will be ample opportunity for your company's signage and giveaways. In addition, your logo will be featured on all communications about the night out including ads on the Summit website, Summit program and all slides promoting the night out during the conference. This event is sure to be a highlight! Total of one (1) to be sold.

Delegate Breakfasts – \$5,000

Become part of the reason conference attendees wake up in the morning! Help delegates start the day off right by sponsoring a nutritious and delicious buffet

breakfast. With plenty of visible signage, delegates will make the connection with your brand as they enjoy fresh food and coffee and network with their colleagues. Total of two (2) to be sold.

Refreshment Break – \$2,000

Exclusive sponsorship of a refreshment break that includes coffee/tea and light snacks.

Total of two (2) to be sold.

Patient Researcher Roundtable – \$2,500

Help facilitate patient engagement at the conference by making a contribution to the Patient Researcher Roundtable event, where researchers and patients gather for important discussion and knowledge exchange.

Total of one (1) to be sold.

Delegate Lunches – \$6,000

Feed hungry delegates while simultaneously showcasing your company. Lunch sponsors will be credited with providing a delicious lunch from the Fairmont with signage at the buffet table and logo featured in all Summit communication.

Total of two (2) to be sold.

Grab & Go Lunch – \$4,000

Leave a lasting impression by providing attendees with a Grab & Go lunch offering from the Fairmont. Your company's name will be top of mind as they leave the Summit with satisfied appetites.

Branded Collateral

Below are just a few collateral-based options that will maximize awareness of your brand.

Don't see what you like here? Let us know, and we can work with you on a custom item.

Branded Conference Bags – \$3,000

Your company's logo will be featured on the Summit4CI 2021 conference bag to be given to all delegates.

Opportunity to include collateral in bag.

Total of one (1) to be sold.

Bag Insert – \$1,000

Get creative and showcase your brand by including your choice of item in the delegate conference bag! From simple items like a branded pen or company brochure, to water bottles or tech-friendly items, the options are truly endless! Sponsorship does not include cost of branded item.

Summit Program Advertisements

Full-page ad in Summit program (back cover) – \$2,500

Full-page ad in Summit program – \$2,000

Half-page ad in Summit program – \$1,500

Quarter-page ad in Summit program – \$1,000

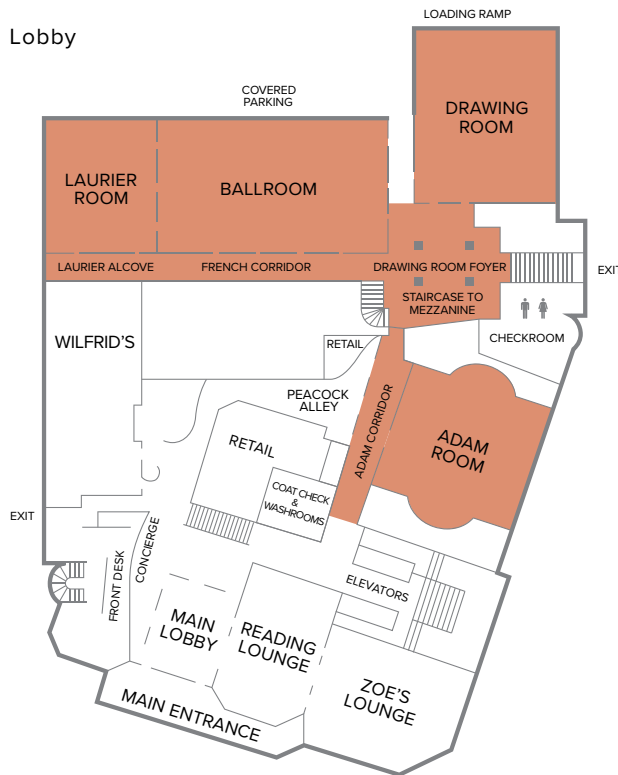
Branded Conference Lanyard – \$2,000

Build brand awareness by sponsoring our conference lanyards! Your logo and colour of choice will be used on all attendee badge lanyards worn throughout the Summit.

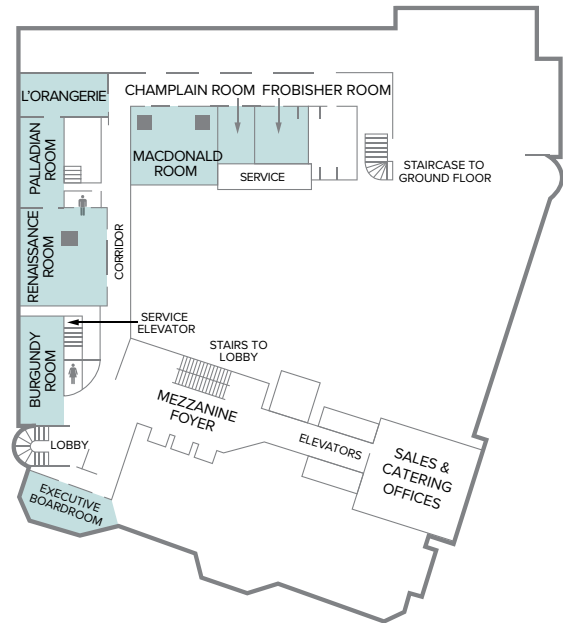
Total of one (1) to be sold.



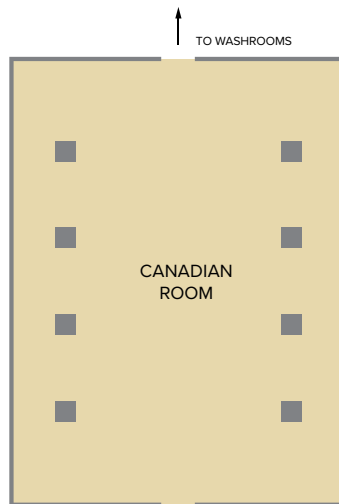
Floor Plan



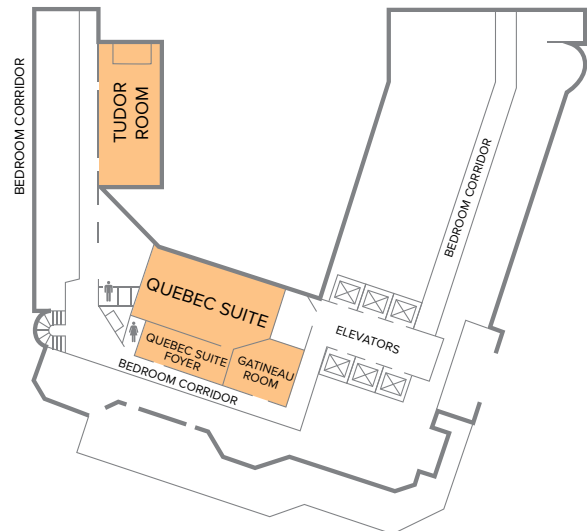
Mezzanine

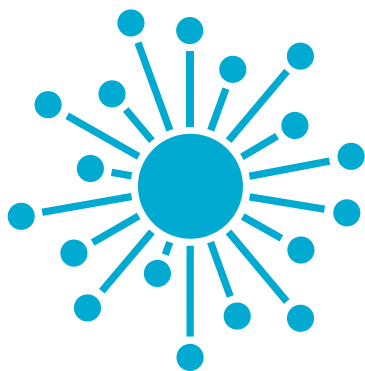


Lower Level



First Floor





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#Summit4CI presented by

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